



Introducing Mentoring Mamas™ a peer-to-peer mentoring program for mompreneurs with children under the age of five.

Jacksonville, FL United States, 01/21/2014 – A mentor encourages and inspires individuals of all ages at various stages in their lives. Knowing first hand the positive impact a mentor has on someone's life, Felicia Wright a mom, social entrepreneur and military spouse launches Mentoring Mamas™. The peer-to-peer mentoring program is designed to support mompreneurs in addressing the unique issues they face in raising a family while running a business.

According to the 2013 State of Women-Owned Businesses report, there are an estimated 8.6 million women-owned businesses in the United States. Florida ranks number 4 out of the top 10 states that have the highest number of women-owned businesses with approximately 572,900 women-owned firms. Among businesses that operate out of the owner's home, 72% are operated by women (2012 Global Entrepreneurship Monitor report). *"Having the support of like-minded individuals who have been through similar experiences is vital in helping entrepreneurs reach their goals,"* said Mrs. Wright.

We are excited to bring this type of grass roots program to the Jacksonville community. The pilot program will run from January 2014 - April 2014. During this time, participants will gain personal and professional support, build relationships, and obtain valuable information from business experts. There are a limited number of business spots available. Note: Although the program is geared towards moms with children under the age of five, all mompreneurs and children are welcome. (Some restrictions may apply)

About Felicia Wright

Felicia is a US Navy spouse and mom to a little girl. She is the owner of Mygani Design Studio, a brand consulting firm that helps businesses create a professional presence through brand development and marketing strategies. She has over fifteen years of experience in the creative marketing industry and enjoys mentoring other entrepreneurs. In addition to raising a family and running a business, she donates her time and services to several non-profit organizations throughout Northeast Florida.

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If you would like more information about the **Mentoring Mamas™** program, sponsorship opportunities or to schedule an interview, please email **Felicia Wright** at fwright@mygani.com or call **(904) 860-8440**.